



Tiles & Bricks Europe

ANNUAL GENERAL ASSEMBLY

VIENNA, AUSTRIA

21-22 OCTOBER 2010



Message from the Secretariat

Dear colleagues,
Dear members,

As President of the association and CEO of Wienerberger AG, I am pleased to host our 2010 General Assembly in Vienna on 21 and 22 October.

Our annual meeting brings together CEOs and owners of brick and roof tile companies from across the EU, technical and marketing experts, the specialised press and other invited stakeholders. As part of the programme we always look to include external guest speakers with whom we can exchange opinions and ideas on construction and current EU dossiers. This year we are honoured to have as our guest Mr Adrian Joyce, Director at the Architect Council of Europe (ACE). His work, which includes the promotion of a common language for sustainable construction, regularly reminds EU decision-makers of the importance of our sector to the EU economy and that is greatly appreciated.

Looking forward to seeing you all in Austria.

Sincerely,

Dr Heimo Scheuch
President

Christophe Sykes
Secretary general



Programme

Thursday 21 October:

10:00 - 15:00 Roof tile Product Group meeting

10:00 - 13:00 Masonry Product Group meeting

13:00 Sandwich lunch

13:30 - 15:30 Executive Committee meeting

16:00 - 18:30 Architectural city-walk in the first district with guides specialised on the cultural heritage of clay brick architecture (tour starts and ends from Le Meridien hotel). A tour bus will be used in case of rain, which might be the case in late October.

19:15 - 22:30 Cocktail & dinner at the “Leopold Museum” near Le Meridien hotel. The museum has the greatest collection of the works of the three world-renown Austrian painters, Egon Schiele, Gustav Klimt and Oskar Kokoschka. Guided tours will be available both in English and German. Last but not least, there will musical entertainment during dinner.

22:30 - 24:00 Guests will be invited to close the evening in a Viennese “Beis’l” with local music

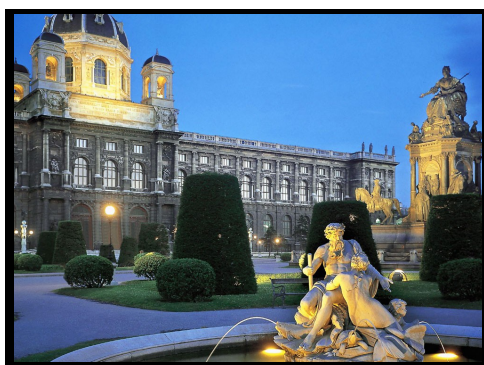
Friday 22 October:

09:30 - 10:30 Guest speaker Mr Adrian Joyce, Director, Architect Council of Europe (ACE)

10:45 - 12:30 Annual General Assembly in the hotel

12:45 - 14:15 Lunch in “Palmenhaus” of the Hofburg imperial palace

14:30 End of the conference





Hotel information & reservation

Hotel Le Meridien

Opernring 13, 1010 Wien

Tel: + 43 1 588 900 - Fax: + 43 1 588 90 90

E-mail: info.vienna@lemeridien.com

www.lemeridienvienna.com

Between two historical parks and encompassed by art and design, Le Méridien Vienna marks the front edge of the historic Ringstrasse. The hotel is only 50 steps away from the Vienna's State Opera, the Academy of Fine Arts and the Secession and pedestrian area. A little further you will find the Imperial Palace, the Albertina, the Arthistory Museum and Naschmarkt - Vienna's liveliest market - the Museum of Modern Art, the shopping boulevards and St. Stephen's Cathedral.

Special TBE rates :

Single room with breakfast: € 185 per night

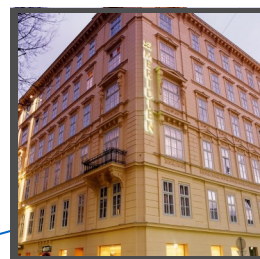
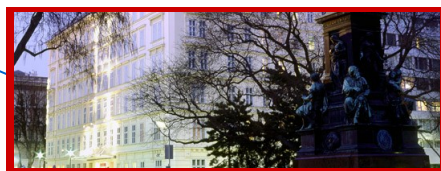
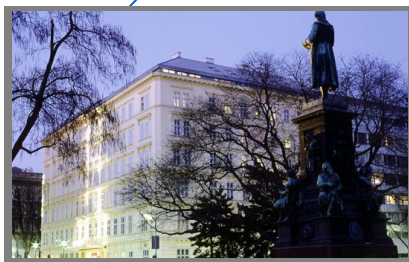
Double room with breakfast: € 205 per night

Should you wish to extend your stay, these special rates are also available for the week-end of 23-24 October.

Booking method:

- By e-mail (sykes@cerameunie.eu) or fax (+ 32 2 511 51 74)

Due to strict reservation and booking policy of the hotel, bookings must be made before 17 September to have the benefit of these very special rates.



Participation form (booking deadline: 17 September)

Dr/Mr /Mrs:

Company:

Accompanied by:

Address:

.....

.....

Tel:

Fax:

E-mail:

Credit card : Master Card - Visa -

Credit card n°:

Expiry date:

Nationality :

Passport n°:

Single room / double room

Smoking / non-smoking room

Arrival date:

Departure date:.....

Thursday 21 October 2010

Yes/No

Number

10:00 - 15:00 Roof tile Product Group (PG)

☐

10:00 - 13:00 Masonry PG

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12:30 - 14:00 Lunch buffet

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13:00 - 15:00 Executive Committee (members only)

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16:00 - 18:30 City walk (see page 5)

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19:30 - 23:00 Formal dinner, Leopold museum

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Friday 22 October 2010

09:30 - 12:30 Annual General Meeting

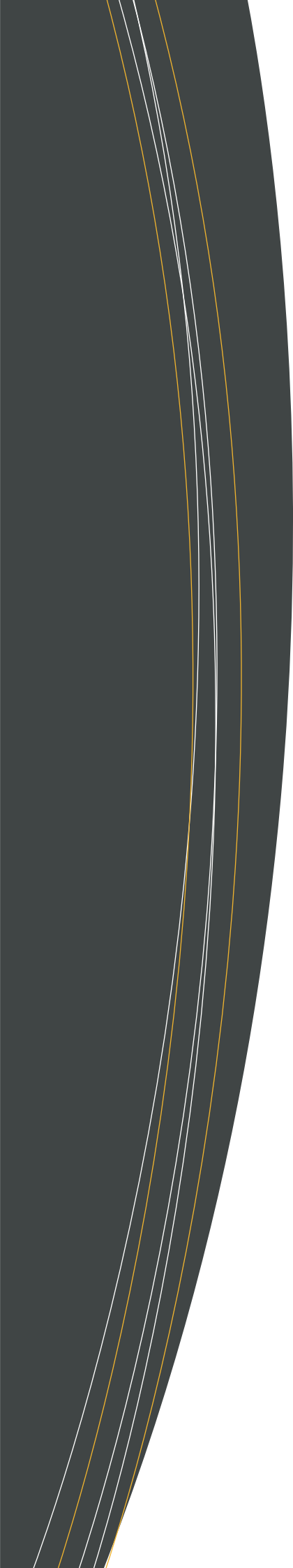
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12.45 - 14:15 Closing lunch

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Text & editing: Christophe Sykes

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